



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Contract # 1356943

Schedule Dates

10/22/12-10/26/12

Advertiser

Republican Governors Association of NC (32743)

Agency

Target Enterprises (2076)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

REP GOVERNORS ASSOC (449954)

Salesperson

Millennium/LA, Los Angeles (1101)

Sales Office

Millennium Los Angeles

Buyer Name

CRANE, CINDIE

Phone/Fax

/

CPE

146

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

REP GOVERNORS ASSOC

Date Entered 08/17/12

Last Modified 08/23/12

Entered By Louise Palmer

CO-OP No

Headline # ECR09791128

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$660.00

Net Total

\$3,740.00

Sales Tax

Asheville (WMYA)

By Broadcast Month Spots Rate

Oct. 2012 18 \$4,400.00

Grand Total: 18 \$4,400.00

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------|----------------------|---------|
| 1.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 4P- Maury Povich 2 | 3 | X | X | X | X | X | | | 3 | \$150.00 | \$450.00 | Asheville (WMYA) | MAURY | 8/17/12 |
| 2.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 5:58-20P- Family Feud B | 2 | X | X | X | X | X | | | 2 | \$300.00 | \$600.00 | Asheville (WMYA) | FAMILY FEUD | 8/17/12 |
| 3.0 | Normal Line / News | 10/22/12-10/26/12 | 3 | :30 | 6:29-30P- News-News 13 @ 630pm on WMYA | 2 | X | X | X | X | X | | | 2 | \$300.00 | \$600.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |
| 4.0 | Normal Line / SPOT | 10/22/12-10/25/12 | 4 | :30 | 6:58P- Family Feud | 3 | X | X | X | X | | | | 3 | \$400.00 | \$1,200.00 | Asheville (WMYA) | FAMILY FEUD | 8/17/12 |
| 5.0 | Normal Line / Prime | 10/22/12-10/22/12 | 3 | :30 | 9P- MYN-Law & Order- SVU 2 (Monday) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | LAW&ORDER-SVU | 8/17/12 |
| 6.0 | Normal Line / News | 10/22/12-10/26/12 | 3 | :30 | 10P- News-News 13 on MY40 @ 10p | 3 | X | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |
| 7.0 | Normal Line / News | 10/22/12-10/26/12 | 4 | :30 | 10:30P- News-News 13 on MY40 @ 1030p | 2 | X | X | X | X | X | | | 2 | \$100.00 | \$200.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |
| 8.0 | Normal Line / Prime | 10/23/12-10/23/12 | 4 | :30 | 9P- MYN- House 2 (Tuesday) | 1 | | X | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | HOUSE | 8/23/12 |
| 9.0 | Normal Line / Prime | 10/25/12-10/25/12 | 4 | :30 | 7:58-30P- MYN-White Collar (Thursday) | 1 | | | | X | | | | 1 | \$200.00 | \$200.00 | Asheville (WMYA) | WHITE COLLAR | 8/23/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: